

SummerNight Downtown Art Walk

FRIDAY, JUNE 12, 2020 from 6 - 10 p.m.

SPONSORSHIP OPPORTUNITIES & AGREEMENT



I, (*please print*) _____, owner or representative of _____, agree to sponsor the 2020 SummerNight Art Walk according to the sponsorship level I have chosen below. In return, I will receive the direct benefits described for the sponsorship level chosen.

Amount of Cash Sponsorship _____ and/or

Description of Merchandise/Gift Donation(s) _____

Amount of In-Kind Donation or Trade Agreement _____

Owner/Business Representative Email _____

Owner/Business Representative Phone _____

Owner/Business Representative _____ Date _____

Please sign

SummerNight Committee Representative _____ Date _____

*Please make checks payable to the **Auburn Advisory Board** and mail to:*

SummerNight Headquarters
425 Perry Street
Auburn, AL 36830
auburnsummernight.org

SummerNight Art Walk

SPONSORSHIP OPPORTUNITIES CONTINUED



SUMMERNIGHT SPONSORSHIP OPPORTUNITIES

ART WALK LEMON-AID SPONSOR • \$750 & UP

- Name/logo incorporated into press and radio coverage, and on all other press materials.
- Name/logo and linked on auburnsummernight.org.
- Name/logo on event posters.
- Lemon-AID Sponsor will have spots announced at the Entertainment Stage acknowledging business sponsorship.
- Set up display in the downtown area on the day of the event. **Will your business/group be participating downtown?** _____
- Lemon-AID Sponsor receives FOUR (4) t-shirts. Shirt Sizes: _____, _____, _____ and _____
- Logo must be submitted by May 8, 2020 to be included.

ART WALK COMMUNITY SPONSOR • \$500 & UP

- Name/logo incorporated into press and radio coverage, and on all other press materials.
- Name/logo on event posters.
- Community Sponsor will have spots announced at the Entertainment Stage acknowledging business sponsorship.
- Set up display in the downtown area on the day of the event. **Will your business/group be participating downtown?** _____
- Community Sponsor receives TWO (2) t-shirts. Shirt Sizes: _____ and _____
- Logo must be submitted by May 8, 2020 to be included.

ART WALK BUSINESS PARTNER • \$150 - \$499

- Name/logo displayed on event posters.
- Name/logo incorporated into one official press release.
- Business Partner will have spots announced at the Entertainment Stage acknowledging business sponsorship.
- Business Partner receives ONE (1) t-shirt. Shirt size: _____
- Logo must be submitted by May 8, 2020 to be included.

The City will endeavor to ensure that the Sponsor's name and logo are correct on all electronic, audio, visual, or printed materials associated with the SummerNight Art Walk, but cannot accept liability for any incorrect presentations of the Sponsor's name or logo.

Sponsor acknowledges that it is an independent entity and not an employee of the City and is responsible for any workers' compensation or similar type benefits for its agents or employees.

If sponsor elects to participate downtown in the SummerNight Art Walk, they will be required to complete an attraction application.